# Re:Start 2025

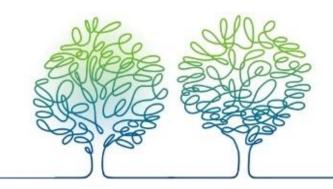
Suruga Bank Mid-Term Business Plan

"Re:Start 2025 Phase 2"

FY2023 - FY2025

Phase 2

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- (1) Vectors with Shareholders
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# 1-1. Corporate Philosophy: At the Heart of our Planning



The Suruga Bank Corporate Philosophy

"I'm glad you're here...
I'm glad we met..."
This perception is our goal.

No matter how much the times change or time passes, we are committed to providing service from the customer's perspective, staying closely in tune with their everyday lives providing value, and helping our customers lead more prosperous lives.

#### **Our Ambition**

Our heartfelt desire is for customers to be glad Suruga Bank is there for them, and to want us as their lifelong partners.

The Suruga
Bank
Corporate
Philosophy

#### **Our Mission**

Contribute to society through customer-centric financial services creating added value only Suruga Bank can provide

# Our Commitment to Stakeholders

We are committed to providing peace of mind and prosperity to society, our customers, and our employees

### 1-2. Review of Phase 1



Objective: Reduce risk by reallocating assets to a middle-risk/middle-return revenue structure, laying the foundation for a sustainable business model

Phase 1 Strategies and Main Achievements

# **Priority Issues**

#### Promptly dissolved relationship with founding family

✓ Completed the dissolution of capital relationship/financing transactions with the founding family in February 2020, when all financing amounts were eliminated.

#### Share house-related loans

✓ Addressed each customer's situation and implemented partial principal reductions/lump-sum debt transfer in a special scheme unprecedented in the financial industry, in order to achieve final resolution.

#### √ Focus on non-interest rate based business Compliance with regulations

Continued negative

interest rates ∨ Cost reduction, staff review

#### ∨ Basel III revision

✓ Reassess business boundaries based on market entry from other industries

#### Addressing Fintech

- Systemization and labor-saving investments
  - ✓ Creating platforms through cross-industry collaboration

#### Social change

- ✓ Declining birthrate/aging population
- ∨ Population concentrating in cities

#### Consumer changes

- ✓ Improving awareness of
- Inheritance/asset-building
- ✓ Diversifying labor force, work styles and service needs

#### Laying the foundation for a sustainable business model based on a unique retail infrastructure

- ✓ In the investment real estate loan business, pivoted toward quality with middle-risk/middle-return. Transactions with affluent & semi-affluent segments, positioned as new focus segments, reached 60% of new transactions.
- Stable asset accumulation in the new structured finance business area, with loan balances exceeding 100 billion yea, growing at a pace exceeding the plan's assumptions.
- In the housing loan business, developed a unique strategy to target customers in new segments created by a diversifying society. Expanded support for diverse needs, including second home financing, through a fleshed-out product lineup.
- In the solution business, we built a system combining digital marketing with proposing solutions to customers' issues related to asset formation, investment, succession, and life planning, looking ahead to a world where people live to 100 years old.
- Established a system promoting claim purchase through securities management and external cooperation.

# (Cost strategy) Structural

(Top line strategy)
Sales Strategy

Strategy

#### Optimizing management resource allocation and establishing a business foundation to empower new management strategies

Consolidated and transferred branches/ATMs. Reorganized into a hub/satellite branch structure to optimize the network and to establish close ties with local communities in accordance with the characteristics of each area. Consolidated back-office operations at headquarters and streamlined business operations by incorporating DX, etc. in parallel to shift talent to frontoffice tasks.

# **Phase 1 KPI Targets and Results**



#### Phase 1 KPI Targets and Expected Results in FY2022

(Billions of yen)

36.5

	FY2022 Phase 1 Plan	FY2022 Forecast
RA gross operating profit <sup>1</sup>	49.0	44.0
OHR <sup>2</sup>	Under 60%	85%
Net income	6.0	9.0
Capital adequacy ratio	Over 10%	13%
Profit attributable to owners of parent	7.0	10.0
[Reference Indicators]		
New loans <sup>3</sup>	190.0	230.0

40.0

**Expenses** 

- RA gross operating profit falls short of plan by 5.0 billion yen
  - Despite delays in initiating loans due to COVID-19 and other unanticipated factors when the plan was created, our operational foundation came together steadily, including the execution of 230 billion yen in loans (including monetary claims purchased) in the final year of the plan.
  - Improvement in actual credit costs exceeded the initial plan, and RA gross operating profit, when excluding losses on sales of securities, reached 61.0 billion yen, exceeding the initial plan. However, as a result of losses on sales of government bonds (17.0 billion yen) and other actions to restructure the securities portfolio in anticipation of Phase 2, total RA gross operating profit fell below the plan's target.
- OHR fell short of the +25% YoY target due to a significant decrease in gross operating profit, despite cost reductions (-3.5 billion yen YoY).
- Net income was up 3.0 billion yen YoY, despite lower gross operating profit, due to cost reductions and lower actual credit costs.
- The capital adequacy ratio exceeded the planned level, as the steady increase in profits during Phase 1 offset the negative impact of the share buyback in FY2021.
- New loans exceeded the plan due to a significant increase in structured finance loans and claim purchases, although investment real estate loans and housing loans fell short of the plan.

<sup>&</sup>lt;sup>1</sup>RA (Risk Adjusted) Gross Operating Profit = Gross Operating Profit - Actual Credit Costs

<sup>&</sup>lt;sup>2</sup>OHR (Over Head Ratio) = Expenses / Gross Operating Profit

<sup>&</sup>lt;sup>3</sup>New loans: Amount of new execution (acquisition) of business areas promoted by consumer loans, investment real estate loans for asset management companies, structured finance, monetary claims bought, etc.

# 1-3. Environmental Recognition Underlying Plan Formulation

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- Increasing geopolitical risk
- Review/restructuring of global supply chains
- Growing interest rate instability/uncertainty

Global structural changes

Shift to digital technologies

- Shift to customer-driven business models.
- Changes in lifestyles/behavior due to advance of DX

- Polarization of social structure
- Growth in single senior citizens

Structural \ society

**Accelerating ESG** trends

- Climate change issues
- Diversification of work styles
- Importance of reskilling

## Implications on Phase 2 of the Mid-Term Business Plan

**Retail/Solution Businesses** 

Agile response to new retail/solution needs

Risk management

**Greater breadth** and evolution in risk diversification **Sustainability** 

**Evolution of SDGs** initiatives **Promoting diversity** 

Assumptions for the financial and market environment in this plan: Although interest rates in Japan have recently become increasingly unstable and uncertain, the equilibrium level interest rate for the Phase 2 period is assumed to remain unchanged. In addition, other major financial and market environment indicators, such as in the Japanese stock market, are also assumed to remain flat. スルガ銀行 5

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**Phase 2 KPIs and Promotion Framework** 

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#### **Through Higher Credit Quality**

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# Priority Measure 4: Pursuing Cloud Computing and DX in IT

#### **Platforms**

#### **Priority Measure 5:** Vector Alignment with Stakeholders

- (1) Vectors with Shareholders
- (2) Vectors with Employees
- (3) Vectors with Society

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## 2. "Re:Start 2025 Phase 2": Mid-Term Business Plan Overview

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Corporate Philosophy

# "I'm glad you're here...I'm glad we met..." This perception is our goal.

Customer Satisfaction

Value for Shareholder

Employee Satisfaction

Contribution to Society

Vision

- In order to realize our Corporate Philosophy, we will create a "new Suruga Bank" where customers are truly satisfied and employees feel fulfilled by providing unique value through our core business of retail banking, and by doing business with a rigorous customer orientation
- We will establish measures for thorough compliance and controlling appropriate risk/return, and develop a <u>new sustainable business model</u> as a financial institution that benefits the public

#### I. Evolving the Retail and Solution Businesses

We will create <u>sources of differentiation</u> founded in resolving AID (Anxiety, Inconvenience, Dissatisfaction) for our customers, leading them to say "I'm glad you're here...I'm glad we met..."

#### II. Building a Sustainable Revenue Structure

We will counteract the decline in the top line due to the collection of existing loans and pivot to a sustainable revenue structure with three measures: growth of new business revenue through four autonomous profit centers, cost structure reform, and minimizing and stabilizing actual credit costs through higher credit quality

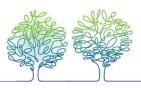
#### III. Risk-Taking and Risk Diversification

In accordance with the **Risk Appetite Framework (RAF)**, we will repeat a cycle of active risk-taking and verification in selected areas, diversifying away from our traditional risk structure concentrated in specific real estate areas<sup>1</sup>

1Single building income properties (relatively high share of older properties and properties located in regional areas) executed prior to the full-scale rollout of Phase 1

Phase 2 Management Strategies

#### Management Strategy I: Evolving the Retail and Solution Businesses – **How We Differentiate**



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From past to present, Suruga Bank has offered solutions from its unique perspective rooted in resolving customer "concerns"

#### Housing loans for women

At a time when banks' screening procedures were not keeping pace with diversifying lifestyles and employment patterns, Suruga became the first Japanese bank to commercialize a housing loan for women and support their ambition for home ownership.



Focused early on the many niche markets within the housing loan market. Employees sensitive to customers' "concerns" rapidly commercialize a product to support them.

**Products/services developed** from Suruga's unique perspective

#### **Time deposits with Jumbo lottery tickets**

Designed as a "fun financial service for even bigger dreams" in the era of ultralow interest rates.

A first for a Japanese bank, this product is the result of employees' desire to help our customers dream bigger.



Uniquely Suruga

In the early days of the Internet, opened the first Internet branch of a Japanese bank. Despite being a regional bank, we helped customers across Japan dream bigger and have peace of mind via the Internet and without visiting a branch.

Also became one of Japan's first financial institutions to offer mobile banking.

#### **ANA Branch**

Developed the world's first card that integrates cash card, mileage, and e-money functions. Offering a unique product that earns miles for banking transactions.



Uniquely Suruga

Created new markets and provided high-quality, unique value by combining ANA's diverse customer base and marketing expertise with Suruga's retail business.

Dedicated accounts for more economical and secure use of the now-ubiquitous cashless

Created accounts exclusively for non-Japanese customers.



Uniquely Suruga

Focused on growth areas/non-Japanese customers to fulfill needs gaps and provide access to financial services to all.

Digital infrastructure supporting differentiation (examples)

Screening via data mining

#### Automated loan screening system

Financing a wide range of customers unlocks sophisticated methods to analyzed detailed screening/repayment data, making screenings even faster.



Uniquely Suruga

1996

Ahead of other banks, we successfully automated loan screening by combining screening our expertise with a vast database analyzed by our proprietary logic cultivated over many years of specialization in retail banking.

Consistently providing high-quality services

#### **Utilizing CRM**

Providing the right product/service at the right time by integrating customer information and account data



1999

The trump card in retail strategy. Ensuring consistent relationships at all customer touchpoints, anytime. anywhere. Accumulated information becomes a source for improving the retail mindset and marketing capabilities of the entire organization.

musu-bi (End-of-Life Support Service)

As part of our asset consulting services, helping customers figure out how to tie their lives together in a way true to themselves.



Uniquely Suruga

Through services to prepare for eventualities, such as visualization of assets, funeral insurance, and informing customers about funeral styles, we offer proposals to turn anxiety into peace of mind and to help people enjoy a brighter, more positive rest of their lives.

# Management Strategy II: Building a Sustainable Revenue Structure

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New Business Gross Profit (Core Gross Operating Profit, New Portfolio)

 New business gross profit is to grow 2.2x vs. FY2022 through Management Strategy I (Evolving the Retail and Solution Businesses)

Breakdown of new business gross profit	FY2025 Plan	FY2022 Forecast	Change
tail/Solution Businesses	6.5	2.2	+4.3
Solution Business <sup>1</sup>	3.0	0.8	+22
Investment real estate loans	3.5	1.3	+2.2
rket Finance	9.5	5.1	+4.4
Structured finance	4.5	2.1	+2.4
Market operations, etc. <sup>2</sup>	5.0	3.0	+2.0
w Portfolio Total	16.0	7.3	+8.7
	business gross profit  tail/Solution Businesses  Solution Business¹ Investment real estate loans  rket Finance  Structured finance	business gross profit  tail/Solution Businesses  Solution Business <sup>1</sup> Investment real estate loans  rket Finance  Structured finance Market operations, etc. <sup>2</sup> Plan  3.0  9.5  Structured finance 4.5	business gross profit         Plan         Forecast           tail/Solution Businesses         6.5         2.2           Solution Business¹         3.0         0.8           Investment real estate loans         3.5         1.3           rket Finance         9.5         5.1           Structured finance         4.5         2.1           Market operations, etc.²         5.0         3.0



(Unit: Billions of yen)

#### **Expenses**

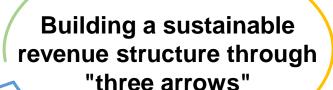
- As part of Management Strategy II (Building a Sustainable Revenue Structure), we plan to implement and complete cost structure reforms in continuation from Phase I
- \* Expenses: 36.5 billion yen (FY2022 forecast) → 32.5 billion yen (FY2025).

(-4.0 billion yen)

#### **Actual Credit Costs**

- Plan to stabilize actual credit costs at low levels by proactively takineasures to improve the quality of loans for non-share house singlincome property loans
- \*Actual credit cost: Approx. 9 billion yen (average of FY2020-2022 forecast) → Average of less than 3 billion yen/year from FY2025 onward.

(Approx. -6.0 billion yen)



Decrease in core gross operating profit from old portfolio

52.5 billion yen  $\rightarrow$  32.5 billion yen

(FY2022 forecast)

(FY2025)

(-20.0 billion yen)

Definitions: New/Old Portfolio

 New: Revenue from goods and services contracted on or after April 2020

Old: Revenue from goods and services contracted on or before March 2020

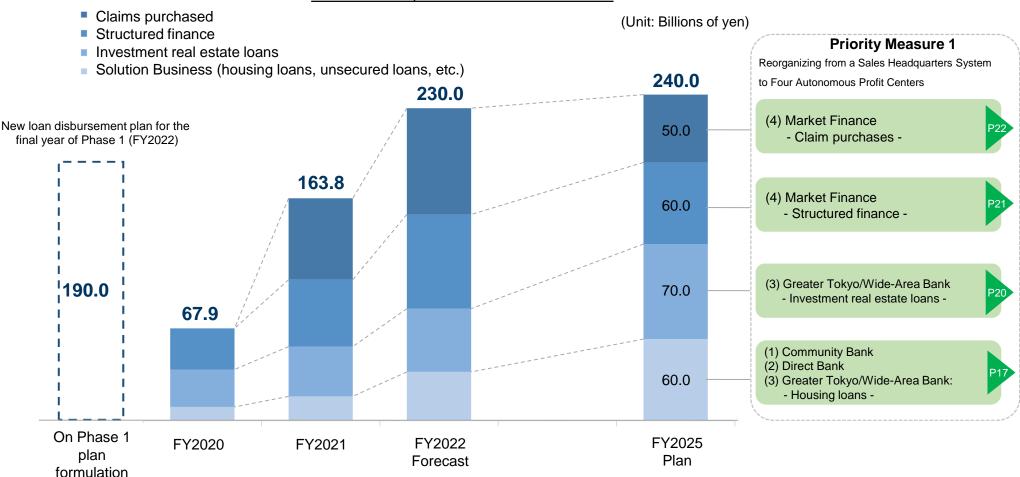
<sup>&</sup>lt;sup>1</sup>Solution Business includes asset consulting, housing loans, unsecured loans, etc.

<sup>&</sup>lt;sup>2</sup>Market operations, etc. includes claim purchases

## **New Disbursement: Trend and Plan**



#### New loan, etc. disbursement

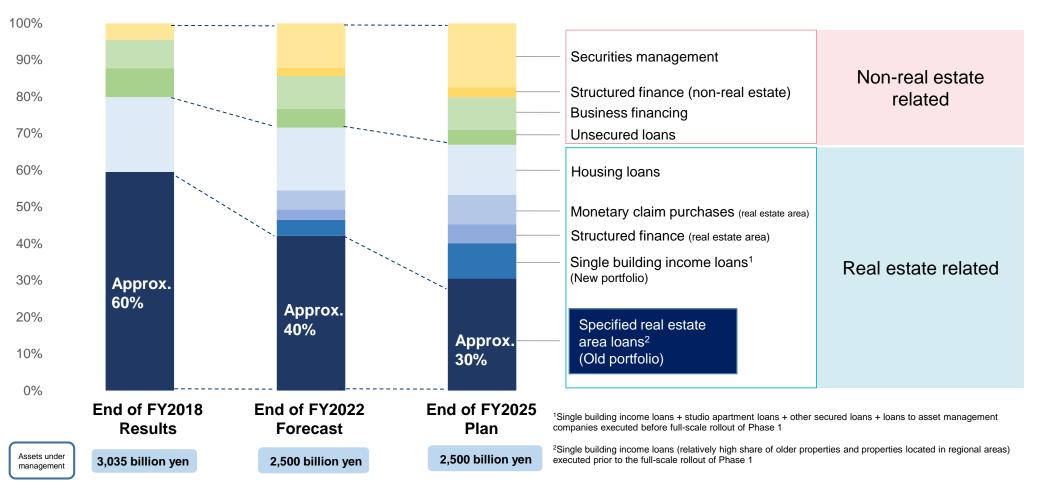


In the final year of Phase 1 (FY2022), achieved new disbursement at a level balancing contractual commitments and prepayments. In Phase 2, we plan to strengthen the operational foundation we have built and increase the share of new disbursement through origination.

# Management Strategy III: Risk-Taking and Risk Diversification



## Change in composition of assets under management from FY2018 to FY2025



In AUM, our plan is to decrease the ratio of legacy specified real estate area loans from approx. 60% (end of FY2018) to approx. 40% (end of FY2022) to approx. 30% (end of FY2025)

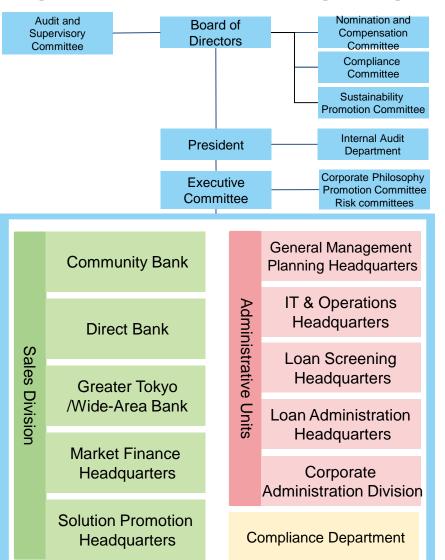
		FY2022 Forecast	FY2025 Plan	Notes
	Ordinary income	10.5 billion yen	13.0 billion yen	
Main KPIs	Net income (Consolidated)	10.0 billion yen	11.0 billion yen	Profit attributable to owners of parent
Ě	Capital adequacy ratio (Based on finalized Basel III)	11.3%	10%+ (effective)	<ul> <li>Figures for FY2022 are current estimates (FY2022 forecast pre-Basel III finalization is 13.0%)</li> <li>Any unrealized loss on securities is deducted from core capital</li> </ul>
PIS ors (PIs	New business gross profit	7.3 billion yen	16.0+ billion yen	<ul> <li>Revenue from goods and services issued on or after April 2020</li> <li>Based on core business gross profit (excluding gains on cancellation of investment trusts)</li> </ul>
Secondary KPIS Key action indicators for achieving main KPIS	Expenses	36.5 billion yen	Less than 32.5 billion yen	
Secc Key a for ach	Actual credit cost ratio	-5 bps	Approx. 15 bps	<ul> <li>Intended cruising speed for FY2025 and beyond</li> <li>Actual credit costs / Loans and bills discounted (average balance) × 10000 (Loans and bills discounted = Loans + Purchased monetary claims)</li> </ul>

<sup>\*</sup>Figures/indicators without "consolidated" are for Suruga Bank (non-consolidated)

## **Phase 2 Promotion Framework**



# **Organizational structure beginning April 2023**



In order to <u>differentiate</u> as established in the Phase 2 management strategies, all executives and employees and their respective organizations will take action based on the keyword "<u>Agile</u>" (emphasizing <u>speed, taking on challenges, and autonomous decentralization</u>).

The following changes were made to the organizational structure to encourage this "**Agile**".

- O Abolishing the system of control by executive directors and delegating authority and responsibility to general managers at each headquarters.
- Reorganizing from a sales headquarters system to four autonomous profit centers. Transitioning to a system enabling each bank/headquarters to quickly implement strategies tailored to their respective customer segments and competitive environment.
- O In order to provide a new customer experience and rapidly innovate the branch model from a DX perspective, the Business Administration Division and the Systems Department were merged to form the IT & Operations Headquarters.

# Action Policy in "Re:Start 2025 Phase 2"



Phase 2 Management Strategies

I. Evolving the Retail and Solution Businesses

II. Building a Sustainable Revenue Structure

III. Risk-Taking and Risk Diversification

Business Structure 1. Reorganizing from a Sales Headquarters System to Four Autonomous Profit Centers (2.2x new business revenue)

• Community Bank, Direct Bank, Greater Tokyo/Wide-Area Bank, Market Finance

2. Completing Cost Structure Reform

(Expanses: 46.8 billion van in EV2018)

(Expenses: 46.8 billion yen in FY2018 ⇒ 32.5 billion yen planned in FY2025)

- Network Reorganization, Shifting Talent to the Front Office by Streamlining Headquarters Functions, IT Cost Structure Reform
- 3. Minimizing and Stabilizing Actual Credit Costs Through Higher Credit Quality
  - Improvement of credit quality to a level where actual credit costs average less than 3 billion yen/year from FY2025 onward
- 4. Pursuing Cloud Computing and DX in IT Platforms
- 5. Vector Alignment with Stakeholders
  - Aligning vectors with shareholders, employees, and society to strengthen driving force behind management strategies

Revenue Structure

Priority Measures

Infrastructure

Phase 2 Keywords

#### Agile

Speed, taking on challenges, autonomous decentralization

#### Kyo-so

Collaboration, dialogue, value creation

#### Resilience

Recovery, flexibility, risk diversification



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Priority Measure 4: Pursuing Cloud Computing and DX in IT

**Platforms** 

#### **Priority Measure 5:** Vector Alignment with Stakeholders

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# Priority Measure 1: Reorganizing from a Sales Headquarters System to Four Autonomous Profit Centers

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Aiming to be a lifelong partner building high-quality, long-term relationships and keeping close connections with customers

01 Community Bank<sup>1</sup>

Shizuoka, Kanagawa

02 Direct Bank

Nationwide business utilizing digital technologies

Under our banner as "FI Innovator", expanding the customer base by providing digital-enabled retail solutions to social and individual challenges

Mission in the four business areas for growth of the new portfolio

Providing "personalized financial solutions" focused on real estate to support the achievement of prosperous lifestyles

03 Greater Tokyo/Wide-Area Bank<sup>2</sup>

Greater Tokyo area and major Japanese cities 04

**Market Finance** 

Expanding investment and loan areas with a focus on middle-risk/middle-return while improving management capabilities and expertise, which are the cornerstones of the financial services industry

<sup>1</sup>Community Bank: Sales organization including sales offices in the Shizuoka area (58 branches) and Kanagawa area (35 branches)

<sup>2</sup>Greater Tokyo/Wide-Area Bank: Sales organizations including sales offices and promotion departments in the five major metropolitan areas (Greater Tokyo area [5 branches + 3 departments] and other metropolitan areas [4 branches])

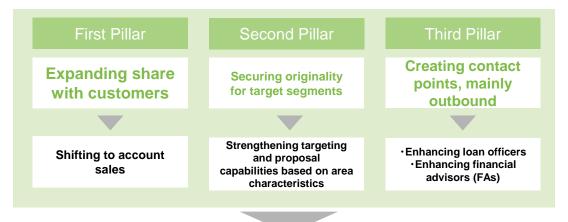
(Number of branches is as of March 31, 2023)

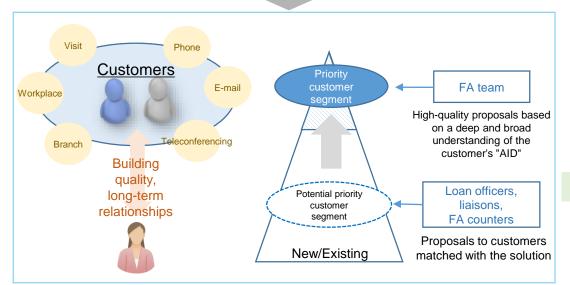
# **Priority Measure 1: (1) Community Bank**



Aiming to be a lifelong partner building high-quality, long-term relationships and keeping close connections with customers

#### **Direction of Individual Solutions**





## **Direction of Corporate Solutions**

#### **Providing solutions beyond overall management**

**Financial** 

- Business financing with appropriate assessment
- Utilizing public institutional loans such as SDGs guarantees
- Improving cash flow through factoring and leasing, etc.

Management support

- Internet banking and other fund management services
- Cashless payment support
- Streamlining settlement operations with business cards, etc.

Continuation management

- Business succession, M&A
- Matching for human resources support and development
- Support for non-Japanese customers, etc.

# An integrated cooperative structure across the Suruga Bank Group



スルガ銀行 17

# **Priority Measure 1: (2) Direct Bank**



For non-Japanese customers, developing/launching dedicated products such as accounts exclusively for non-Japanese customers and car loans

Direct Bank aims to increase the number of contracts by expanding its product lineup and upgrading B2B2C/D2C marketing methods to meet nationwide unsecured loan needs, centered on digital (non-face-to-face) services

#### Suruga's strength to promote FI as a business

#### Retail finance infrastructure

#### Our CRM, specialized for retail



Real-time integration of demographic data such as age, gender, etc., as well as account

data such as actual transfers and deposits/withdrawals

# Diverse customer communication methods



Call centers with per-role specialization, e.g., secured, unsecured, and general contact, respond to customers individually by phone, e-mail, interactive SMS, chatbot, etc.

# Customer management and screening functions

Customer management in new areas, e.g. non-Japanese



- Managing new information, e.g., residence status, is handled by customizing the customer management system
- Addressing risks in AML/CFT and implementing appropriate controls

#### Unique credit model



- Our proprietary automated screening system accumulates data from application to disbursement
- Integrates undeveloped management data to evolve individual credit-specific scoring models every day

#### **Digital + Marketing**



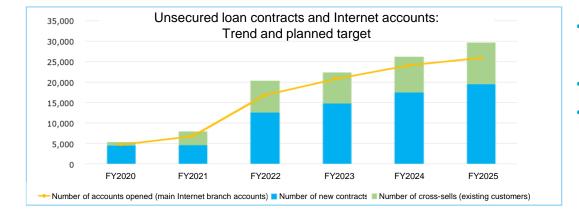
#### **Utilizing digital solutions**

Implement effective proposals through timely messaging via MA tools, our Connect app, etc.

#### Marketing



Implementing effective and optimal B2B2C/D2C marketing (incl. digital) as appropriate so that our non-face-to-face solutions can be applied nationwide



- Sep. 2021: Reorganization, establishment of FI
   Promotion Office
- Oct. 2021: Launched smart accounts
- May.2022: Launched accounts exclusively for non-Japanese customers without permanent residency

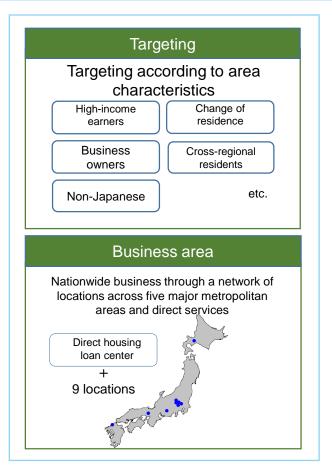
# **Priority Measure 1:**

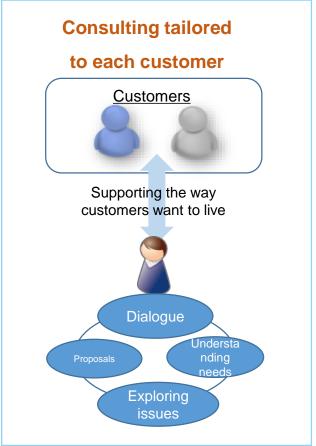
# (3) Greater Tokyo/Wide-Area Bank: Housing Loans

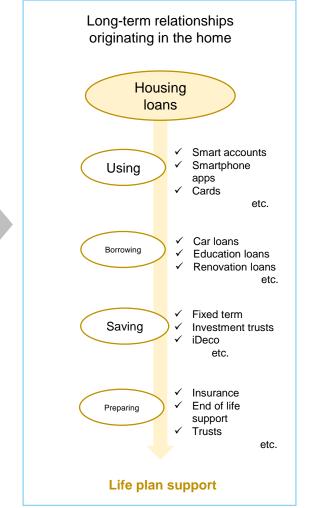


#### Providing home-centric personalized financial solutions

Providing optimal financial solutions needed to meet the needs of each individual customer and help them achieve prosperous lifestyles







#### **Credit expertise**

Credit decisions based on longcultivated data and expertise **Product lineup**Full lineup from 0.5% to 3%

# **Priority Measure 1: (3) Greater Tokyo/Wide-Area Bank:**

#### **Investment Real Estate Loans**

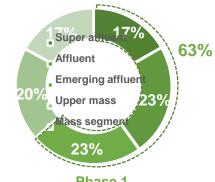


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#### **Focus segments** Market **Before** Phase 1 Phase 2 segmentation Re:Start (Financial assets held)\* Super Customers affluent (500+ million yen) 84,000 households Customers Affluent (100-500 million yen) 1.183 million households **Emerging** affluent (50-100 million yen) 3.222 million Customers households Upper mass (30-50 million yen) 7.203 million households Mass segment (Less than 30 million ven) 42.031 million households

#### Share of newly-disbursed loans

- > FY2020-FY2022
- By financial assets held\*
- Percentages of total loan value



\*Source: NRI estimates

#### **Growth direction**

#### **Organic areas**

- · Polished, professional sales structure with a dedicated team
- · Flexible product development capabilities tailored to diverse needs and property locations
- · Tailor-made support cultivated in the housing loan business



#### **Inorganic areas**

- · Alliances through deepening transactions with partner companies
- · Expanding transaction volume through stronger relationships with partner companies
- · Expanding scope by developing new partner companies



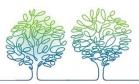
#### Providing unique value through customer-oriented business operations

- · Providing optimal services based on a customer-oriented approach
- · Proprietary screening system combining factors such as customer's asset background, property value, etc.
- Upgrading talent capabilities to improve solution skills

#### New loan disbursement plan



# **Priority Measure 1: (4) Market Finance: Structured Finance**



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(as of April 1, 2023)

- ◆ Structured Finance started from scratch in Phase I. By the end of Phase I, its balance exceeded 100 billion yen. This is planned to reach 200 billion yen at the end of Phase 2. (Fig. 1)
- ◆ Real estate to non-real estate loans outstanding is approx. 60% to 40%.
  Real estate in scope is also diversifying. (Fig. 2)
- Controlling risk through attention to leverage level (Currently, more than 80% has LTV of 75% or less) (Fig. 3)

Fig. 1: Structured Finance Balance Trend

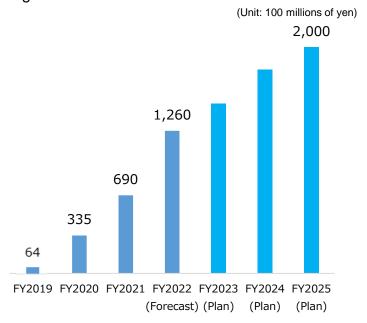
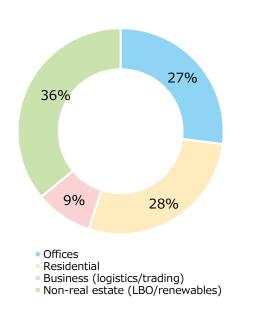


Fig. 2: Breakdown of Balance by Asset (as of Jan. 31, 2023)



Structured Finance Department
Total: 29 members (incl. dept. head)

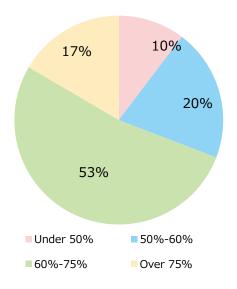
#### Sales Group 15 members

Middle/Back Group
13 members

Number of employees holding qualifications
(with duplicates)
ARES Certified Master: 11\*
Real Estate Transaction Agent: 10
(including those passing the exam only)
Certified Property Manager: 1
MBA: 1 / Securities Analyst: 1
CFP: 2 / AFP: 17
Chief of Money Lending Operations: 4

\* Including those who passed the first examination in FY2022

Fig. 3: Breakdown of Balance by LTV (as of Jan. 31, 2023)



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## **Priority Measure 1: (4) Market Finance: Market Operations/Claim Purchases**

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Basic Policy: In market operations, etc., strengthen risk control while promoting a shift

to a more stable revenue structure

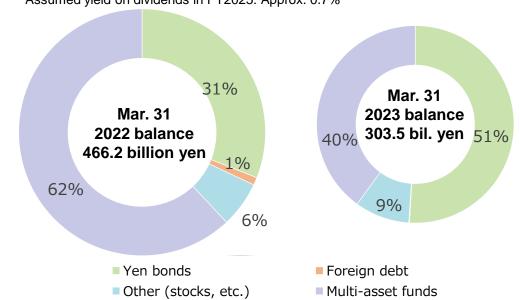
## **Securities management**

Plan to restructure the securities portfolio in light of changes in the market environment

- > Implemented: Reduce investment balance mainly in multi-asset funds with valuation losses
  - \*Loss on valuation of securities as of Mar. 31, 2023: -1.2 billion yen
- To implement: Plan to gradually shift to a stable revenue structure in securities investment

\*Expected balance on Mar. 31, 2026: Approx. 450 billion yen (including approx. 60% yen bonds)

Assumed yield on dividends in FY2025: Approx. 0.7%



## **Claim purchases**

Plan to invest in areas where our credit judgment skills can be utilized, with a focus on middle-risk/middle-return, while taking into account the needs of other companies

Assets underlying claims purchased to date are investment condominium loans accumulated by our skills

#### March 31, 2023 investment

Number of claims	Balance	Average interest rate	Average residual maturity
6,200	130 bil. yen	2.08%	31 years

# Property locations (at time of purchase, by number of claims)

Area	Share
Kanto area (Tokyo, Kanagawa, Saitama)	78%
Kansai area (Osaka, Hyogo, Kyoto)	17%
Other	5%

Share of Tokyo 23 wards/ordinance designated cities: 98.5%



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**Action Policy** 

# **3.** Priority Measures

**Priority Measure 1:** Reorganizing from a Sales Headquarters System to Four Autonomous Profit Centers

- (1) Community Bank
- (2) Direct Bank
- (3) Greater Tokyo/Wide-Area Bank
- (4) Market Finance

#### **Priority Measure 2:** Completing Cost Structure Reform

- (1) Network Reorganization
- (2) Shifting Talent to the Front Office by Streamlining Headquarters Functions
- (3) IT Cost Structure Reform

# Priority Measure 3: Minimizing and Stabilizing Actual Credit Costs Through Higher Credit Quality

**Through Higher Credit Quality** 

- (1) Status of Investment Real Estate Loans and Organizational Negotiation Partners
- (2) Improving Credit Quality for Other Investment Real Estate Loans

**Priority Measure 4:** Pursuing Cloud Computing and DX in IT Platforms

#### **Priority Measure 5:** Vector Alignment with Stakeholders

- (1) Vectors with Shareholders
- (2) Vectors with Employees
- (3) Vectors with Society

# **Priority Measure 2: Completing Cost Structure Reform**

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#### Completed cost structure reforms, cutting by 30% vs. FY2018 to build a sustainable revenue structure

#### Three pillars of cost structure reform

#### (1) Network Reorganization

Reorganizing our network to be sustainable over the medium to long term by reducing office area for the Tokyo head office and matching area characteristics.

[-25% number of branches vs. Sep. 30, 2022]

Priority Measure 2: (1) Network Reorganization

# (2) Personnel Expenses/Outsourcing Expenses

Shifting talent to the front office by streamlining headquarters functions and streamlining/adopting digital technologies in operations

[+3.5% front office human resource ratio vs. Sep. 30, 2022]

# Priority Measure 2: (2) Shifting Talent to the Front Office by Streamlining Headquarters Functions

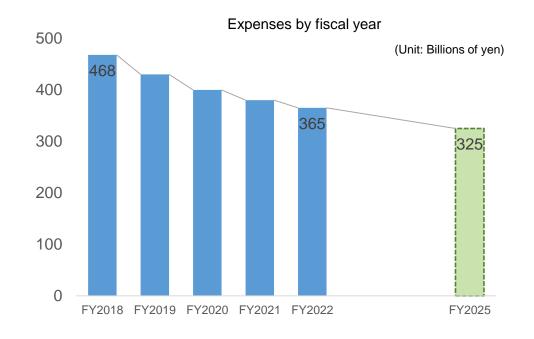
#### (3) IT Costs, DX Promotion

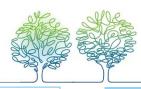
Formulating IT roadmap to achieve both significant IT cost reductions and strategic IT investments

[20% (FY2019)  $\rightarrow$  50% (FY2025) strategic IT investment ratio]

Priority
Measure 2: (3)
IT Cost
Structure
Reform

Expenses ,	FY2018 Results	FY2022 Forecast	FY2025 Plan	Phase 2 Reduction
Trend	46.8 billion yen	36.5 billion yen	32.5 billion yen	-4.0 billion yen
		<b>—-30%</b> ———		





Innovating branch operations operations and

to-face

streamlining face-to-Non-

Strengthening digital channels

Aiming to optimize branch functions/network by evolving the hub/satellite structure to support deeper relationships with customers

#### Phase 1

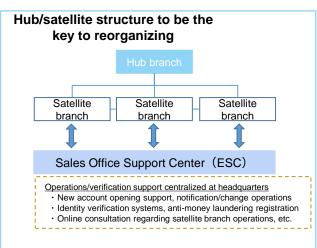
Centralization of back-office operations at headquarters Establishment of hub/satellite system

Generating personnel and time to expand contact with customers by centralizing

Major initiatives

Strategy

back-office operations at sales offices to headquarters



#### Phase 2

Accelerating optimization of headquarters, branch functions,

Accelerating the downsizing of the Tokyo head office as well as the network reorganization and operation task reduction by reviewing the functions of satellite branches in order to optimize management resources

#### Review of branch functions in accordance with area characteristics

Branch reductions: Approx. 20

- Branches specialized in services for individuals
- Remote customer service system introduced to provide highly professional consultation by headquarters staff
- Administrative processing and operational support by the Sales Office Support Center
- Cashless branches → May 2023 trial
- Introduction of ATMs supporting tax payments

#### Going beyond the convenience of DX to provide a new customer experience Non-face-to-face

Expanding and diversifvina customer touchpoints and communication methods

**Our Connect** smartphone app

Adopting digital at branches

Collaborating with other industries using digital technologies

**Evolving digital** marketing analysis

Expanding web-based applications / transactions

Providing personalized proposals/products

ensure agile response to new retail/solution needs achieving

Strategically reallocating of management resources to

# **Priority Measure 2: (2) Shifting Talent to the Front Office by Streamlining Headquarters Functions**

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#### **Streamlining headquarters**

#### Streamlining headquarters operations

Appropriately allocating talent through further streamlining of headquarters operations

#### Reorganizing headquarters

Integration/reorganization of departments due to review of headquarters operations, etc.

#### Reorganizing the network

#### **Optimizing the branch network**

Consolidating human resources through network reorganization based on demographics and branch proximity

#### **Reviewing branch functions**

Introducing cashless branches and individual services-only branches tailored to area characteristics

Reallocating to front office areas (e.g., sales) through action in four categories

\*+3.5% front office human resource ratio vs. Sep. 30, 2022

#### **Streamlining sales office** operations

#### Streamlining branch operations

Headquarters centralization/verification support for back-office operations using the Sales Office Support Center

#### Strengthening support for sales offices

Establishing a sales office support framework utilizing DX/remote functions

#### **Shifting to digital** technologies

#### **Evolving smartphone app**

Enhancing functionality of the Connect smartphone app

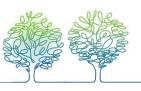
#### **Promoting self-service transactions**

Encouraging self-service transactions using the "SMA-Navi" counter tablet

Shifting talent to the front office to provide value to more customers

# **Priority Measure 2: (3) IT Cost Structure Reform**

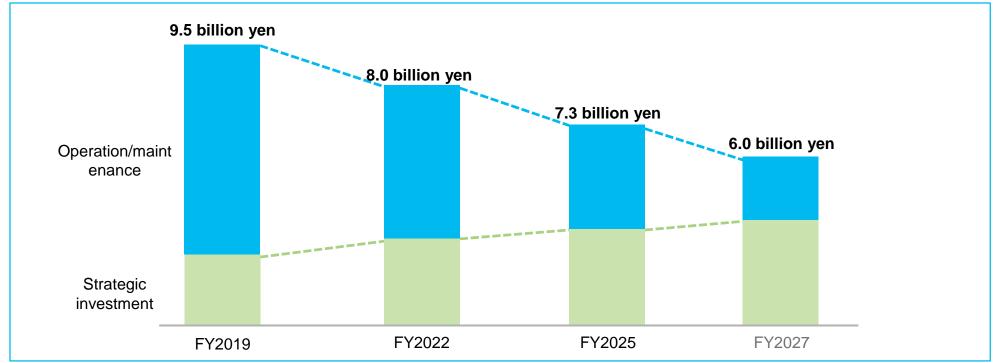




#### Shrinking IT costs and shifting to strategic IT investments

Through development of our IT roadmap, we are fundamentally reviewing our IT cost structure and drastically reducing/optimizing these costs, shifting to strategic IT investments

- Plan to shrink to 6 billion yen in costs per year in FY2027, based on a shift to cloud computing for accounts targeted for the same year
- Expanding the proportion of strategic IT investments (20% in FY2019 ⇒ 50% in FY2025/60% in FY2027) to appropriately adapt to environmental changes and establish/strengthen competitive advantage



- Reducing operation/maintenance costs and shrinking investment in system upgrades by promoting use of cloud services and reviewing system configuration/functions
- In key strategic areas, e.g. digital channels, reducing development costs and providing services rapidly by in-housing systems
- Cultivating IT talent, e.g. app developers and cloud engineers



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- (1) Status of Investment Real Estate Loans and Organizational Negotiation Partners
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**Priority Measure 4:** Pursuing Cloud Computing and DX in IT Platforms

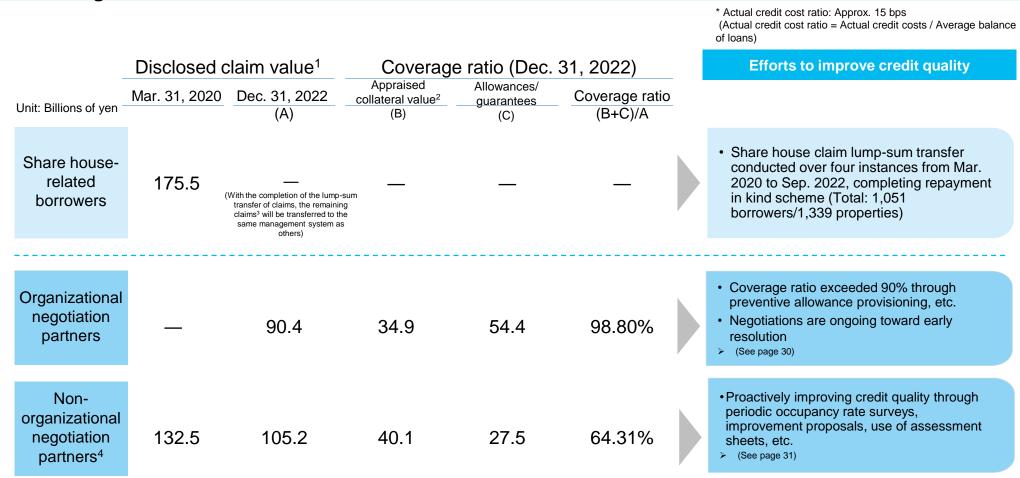
#### **Priority Measure 5:** Vector Alignment with Stakeholders

- (1) Vectors with Shareholders
- (2) Vectors with Employees
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# Priority Measure 3: Minimizing and Stabilizing Actual Credit Costs Through Higher Credit Quality



Striving to improve the quality of loan assets in order to keep actual credit costs below 3 billion yen/year on average\* from FY2025 onward



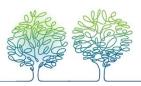
<sup>&</sup>lt;sup>1</sup>Disclosed claims under the Financial Reconstruction Act

<sup>&</sup>lt;sup>2</sup>Normally, 90% of the total valuation method amount is used for collateral valuation of loans and other credit-related claims, but figures here use 100% of the total valuation method amount. Note that in the past, the ratio of the amount of claims transferred to the collateral valuation for income-producing properties for investment real estate loan financing has exceeded 200%.

<sup>&</sup>lt;sup>3</sup>Amount of disclosed claims for share house-related loans after completion of lump-sum transfer of claims: 24.0 billion yen (share house-related loans total: 32.8 billion yen)

<sup>4&</sup>quot;Non-organizational negotiation partners" shows the total for single building income loans

# Priority Measure 3: (1) Status of Investment Real Estate Loans and Organizational Negotiation Partners



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After approximately four years of repayment support and consultation efforts, more than 40% of the 37,907 properties surveyed have a loan balance of zero, and more than 50% are maintaining loan repayment. However, approximately 3% of the loans other than those are under negotiation or pending (i.e., those for which organizational negotiations are underway or repayment support agreements have not been reached), and we will continue to take appropriate measures to resolve these issues.

#### Basic approach to future action

- From the viewpoint of striking early settlements, we are actively cooperating in clarifying loan circumstances in certain types of cases where the bank is likely to be found liable in tort in a lawsuit.
- In addition, there have been several cases in which the sale of investment real estate has led to full repayment, and we are also moving forward with proposals to consider voluntary sales of real estate.
- With regard to investment real estate loan cases, each case has its own very individual qualities, and we believe it is necessary to consider the unique circumstances of each case individually when determining whether and to what degree there is an obligation to compensate for damages.

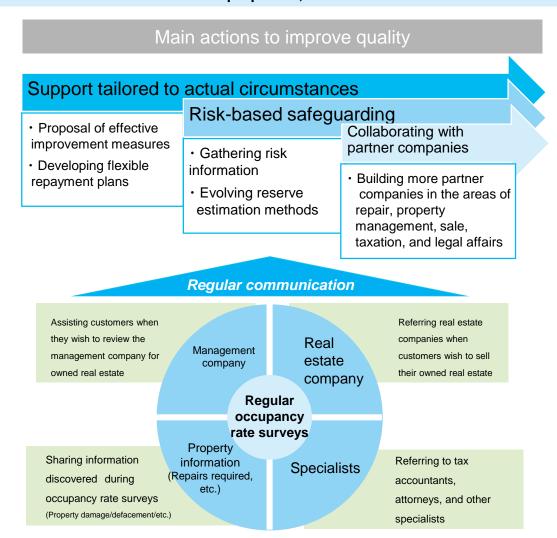
# Priority Measure 3: (2) Improving Credit Quality for Other

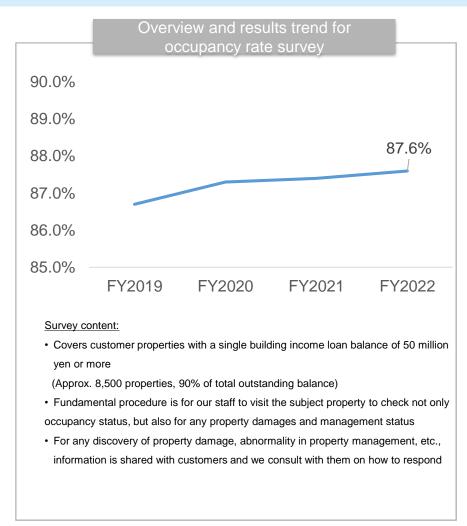
**Investment Real Estate Loans** 



Efforts to improve credit quality

Regularly communicating with customers, starting with occupancy rate surveys, and working with management companies, real estate
companies, specialists, and other business partners to improve the profitability of customer-owned investment properties and prevent
deterioration of collateral properties, etc.







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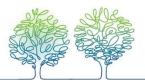
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# Priority Measure 4: Pursuing Cloud Computing and DX

in IT Platforms

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- Proactively utilizing cloud and other new IT technologies to build a flexible and agile next-generation IT infrastructure to achieve management and sales strategies
- Driving DX through shifting non-face-to-face and face-to-face channels toward digital, providing new customer experiences and reforming branch operations

#### Phase 2

Strengthening non-face-to-face digital channels Reforming branch operations and streamlining operations

Enhancing smartphone

Expanding web applications

Shifting branches to digital

Upgrading data analysis infrastructure

#### **Beyond Phase 2**

IT infrastructure supporting management strategies Expanding and accelerating IT strategic investment

Cloud computing for accounts

#### Phase 1

Designing IT strategy, grand design, and roadmap Strengthening IT digital infrastructure and in-housing in key strategic areas

Moving to cloud technologies

Cultivating talent in new IT tech

Phase 1 Phase 2 Beyond Phase 2

2020 2023 2025 2027

Phase 1

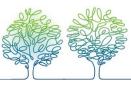
- Establishing a plan to evolve our IT by designing an IT strategy and grand design
- Educating/cultivating talent in new IT tech to promote in-housing in key strategic areas
- Evolving/automating operations by introducing a cloud-based call center system
- Strengthening/evolving digital communication infrastructure through introduction of a next-generation internal network
- Rapid service deployment through active introduction of cloud services

Major IT technologies/applications

- · Cloud-based call center
- Software network
- Mesh network
- Low-code/no-code development

# **Promoting DX in Phase 2**





#### Strengthening digital channels

Non-face-to-face

- ✔ Providing optimal products/services for each customer
- Improving value and convenience provided to customers and offering new customer experiences
- ✔ Providing diverse communication methods and customer touchpoints

# **Expanding services for the Connect smartphone** application

Behavioral analysis and product proposals / digital passbook / various notification services / chat function











#### **Expanding web-based applications**

Opening accounts / loan applications / strengthening security / improving convenience











#### Providing diverse communication methods

Providing AI chatbots/diverse communication methods









# Reforming branch operations and streamlining operations

Face-to-face

- Reducing branch operational load through shifting operations to digital and headquarters collaboration
- Accelerating branch operation streamlining and headquarters concentration to achieve next-generation branches

#### **Expanding SMA-Navi**

All processes completed via tablet / no manual required / no administrative work required



Mutual cooperation/integration







# Shifting branches to digital/reducing operations

Paperless, cashless, seal-less / device optimization











#### Strengthening sales office/headquarters cooperation

Centralizing counter operations at headquarters (Sales Office Support Center) / implementing RPA and teleconferencing









#### Integrating internal/external digital data and innovating operations

- Utilizing highly fresh data to support decision-making
- Utilizing various internal/external information to support business innovation through DX
- Cloud computing and big data analysis in data analysis infrastructure

#### Upgrading data analysis infrastructure

- Significantly expanding and integrating data collection and analysis areas (all internal digital data)
- Enabling cross-sectional big data analysis of internal and external digital data
- Using AI and machine learning to analyze unstructured data, e.g. audio/images



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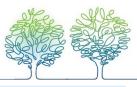
## Priority Measure 4: Pursuing Cloud Computing and DX in IT

**Platforms** 

#### **Priority Measure 5:** Vector Alignment with Stakeholders

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# **Priority Measure 5: Vector Alignment with Stakeholders**



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Creating value for stakeholders by providing services addressing issues faced by customers and communities

Corporate Philosophy

"I'm glad you're here...I'm glad we met..." This perception is our goal.

#### **External environment** (social issues)

#### Structural changes in Japanese society

- Polarization of social structure
- Growth in single senior citizens

#### Global structural changes

- · Increasing geopolitical risk
- Review/restructuring of global supply chains
- Growing interest rate instability/uncertainty

#### Shift to digital technologies

- Shift to customerdriven business models
- Changes in lifestyles/behavior due to advance of DX

#### Accelerating ESG trends

- Climate change issues
- Diversification of work styles
- Importance of reskilling

Management resources to utilize Group strengths

#### Financial capital

· Enhanced equity capital

#### Human capital

· Highly skilled professional talent

#### Social/relationship capital

- · Strong customer base
- Nationwide network

#### Intellectual capital

· Unique retail banking expertise cultivated over many years of experience

#### Natural capital

- · Rich regional nature
- · Abundant tourism resources

#### Materiality recognized by the Group

Establishing a solid governance foundation

Building a sustainable local economy/society

> Contributing to environmental conservation

Creating an environment where employees can thrive and grow

#### **Business model/activities**

#### Re:Start2025 MT Business Plan Phase 2 (FY2023 - FY2025)

- Providing unique value through our core business of retail banking
- Establishing a framework for appropriate risk/return control

I. Retail Solutions **Business Evolution** 

III. Risk-Taking and II. Building a Sustainable Risk Diversification Revenue Structure

Agile Kvo-so Resilience

Corporate governance

Risk management

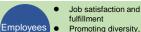
Compliance

#### Value provided to stakeholders

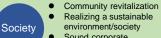




- Stable/sustainable shareholder returns
- Enhanced capital and high soundness



- Promoting diversity, workplace reform Reskilling support



Sound corporate climate/culture

#### Contributing to the SDGs























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# **Priority Measure 5: (1) Vectors with Shareholders**

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Sustainable improvement in corporate value contributing to shareholder value



#### **Profitability**

- Doing business in line with Phase 2 management strategies
- Proactively considering strategic alliances, etc. contributing to enhanced corporate value

#### Soundness

- Capital adequacy ratio: 10%\*+ (effective)
- Accumulate profits to secure enough equity capital for risk-taking

#### Returns

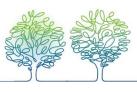
Returning profits to stakeholders, taking into consideration the Group's corporate philosophy and long-term vision

- Basic policy on shareholder return
   Strive to enhance shareholder returns in consideration of the optimal balance between capital soundness and growth investment
- Dividends
  - Basic policy to pay stable dividends with a payout ratio of approx. 30%
- Purchase of treasury shares
   Flexible purchase as a shareholder return measure contributing to capital efficiency, taking into account business performance, capital conditions, opportunities for growth investment, and market conditions (including stock prices)
- Promotion of ESG/SDGs

<sup>\*</sup> Based on finalized Basel III. In capital adequacy ratio, any unrealized loss on securities is deducted from core capital.

# **Priority Measure 5: (2) Vectors with Employees**

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Organizing management issues from the perspective of human capital and rolling out measures contributing to sustainable corporate value enhancement

#### **KPIs**

Item	Target
Investing in new talent cultivation (3-year total)	100+ milliom yen
Percent of female managers	30%+
Childcare leave utilization rate (annual)	100% (men and women)
Overall satisfaction in employee motivation survey	60%+

#### Changes in roles required

- Changes in employee composition
- · Work style reforms
- · Re-allocation of human resources

#### Strategic issues for human capital

- √ Total empowerment of all employees
- ✓ Large-scale reassignment (reskilling)
- Cultivating management talent (external dispatch, diversity promotion)

#### **Toward problem-solving**

- Raising motivation/awareness of all employees and expanding their circle of activity
- ✓ Diversifying work styles and options
- ✓ Providing options to support reskilling
- √ Visualization/pitching appeal of career paths

# Strategic issues for human capital

- ∨ Cultivating employees with expertise
- Mid-career hiring of experienced and professional talent

#### Toward problemsolving

- ✓ Career support encouraging talent development in specialized fields
- ✓ Remuneration incorporating the talent market

# Expanding specialized business areas

- Cultivating individuals' strengths
- Strengthening specialized areas

#### Taking on the challenge of differentiation

- New products/services
- Business models

# Strategic issues for human capital

- ✓ Motivating employees to think
- ∨ Reaffirming/communicating our strengths

#### Toward problemsolving

- ✓ Providing a forum to expand scope of thought/discussion
- ✓ Rewards for enhancing corporate value
- ✓ Rewards for taking on challenges

# 十

#### Introducing a share remuneration plan for executives

- In addition to the current share remuneration plan for officers, introducing a share remuneration plan for executives from the perspective of human capital investment
- Increasing engagement of executives and aligning with shareholder vectors to enhance corporate value over the long term

# Priority Measure 5: (3) Vectors with Society: Governance Framework

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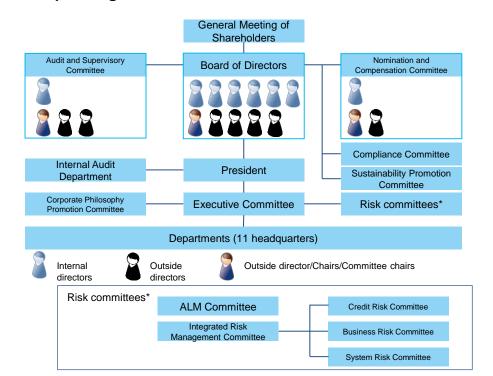
- We have targeted the Prime Market so as to provide a higher level of governance. We are committed to sustainable growth and medium- to long-term enhancement of corporate value by optimizing the risk/return balance through both our mid-term business plan and RAF.
- In light of the fact that the Company is under a business improvement order, we will further enhance corporate governance by increasing the transparency and objectivity of management and by strengthening the monitoring system.

\*This is based on the management structure to be proposed at the 212th Annual General Meeting of Shareholders.

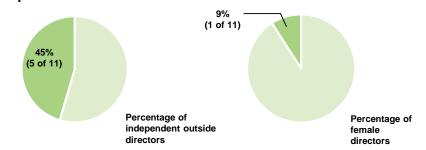
#### **■** Fundamental approach to corporate governance

In our corporate philosophy, the perception of "I'm glad you're here..." "I'm glad we met..." is our goal. In order to achieve this, we have established and put into practice a Compliance Charter as a standard of conduct for our officers and employees. By putting it into practice, we aim to achieve a healthy organizational climate and corporate culture while also ensuring thorough compliance and customer-oriented business operations.

#### **■** Corporate governance structure



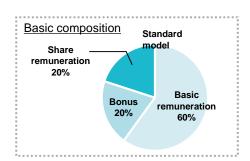
#### **■** Composition of the Board of Directors



#### ■ Director compensation structure

✓ Introduced an ex-post delivery share remuneration plan

In 2020, the Company introduced an ex-post delivery share remuneration plan for directors (excluding outside directors and Audit & Supervisory Committee members) to link director remuneration more clearly to the Company's performance and share value and to raise their awareness of the need to contribute to improving the Company's performance and corporate value over the medium- to long-term.



In addition, to prevent excessive risk-taking and appropriately supervise directors, compensation for outside directors and Audit and Supervisory Committee members is not linked to business performance, but consists only of basic remuneration.

#### Forfeiture of share remuneration (Clawback/malus clauses)

The Company has established clauses (clawback and malus clauses) in its share issuance rules stipulating total or partial forfeiture of share-based remuneration in order to curb excessive risk-taking, ensure sound management, and prevent serious misconduct such as accounting irregularities as well as large-scale correction of past fiscal year financial results.

# **Priority Measure 5: (3) Vectors with Society**



We aim to achieve sustainable, long-term value creation by ensuring customer-oriented business operations and providing the Suruga Bank Group's unique value through the promotion of its retail solutions business, as a means of realizing the Bank's corporate philosophy.



<sup>\*</sup>Toward the launch of Phase 2, the Board of Directors resolved to establish the Sustainability Promotion Committee on March 17, 2023, which will beign operation on April 1, 2023.

# **SURUGA** bank

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